

PROPOSED WEST COUNTY PILOT PROGRAM

Medical Trips for Senior and Disabled Residents

Background and History

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West County Accessible Transportation Study - 2018

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graph TD; A[West County Accessible Transportation Study - 2018] --> B[Measure X Countywide 1/2 cent sales tax - 2020]; B --> C[Accessible Transportation Strategic Plan (ATSP) - 2021]; C --> D["$1.4 M in Measure X to ATSP - Funding Pilots"];
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Measure X Countywide 1/2 cent sales tax - 2020

Accessible Transportation Strategic Plan (ATSP) - 2021

\$1.4 M in Measure X to ATSP - Funding Pilots

CCTA's ATSP Work

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GOAL: Enhanced mobility for senior/disabled population

Increase Staffing

Two new positions at CCTA

- Equity and Mobility Program Manager
- Contracts Manager

Low Hanging Fruit

- Establishing a “Coordinated Entity” (CE)
- Creating a One Call/One Click Center
- One Seat Ride Pilot – three transit agencies
- Means Based Fare Pilot – east county



FINAL

Contra Costa Accessible Transportation Strategic Plan



March 2021

Basis for a West County Pilot

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- 2015 - Closure of Doctor's Hospital
- 2018 - WCCTAC Accessible Transportation Study – highlighted medical trips and need to get outside west county
- 2021 - ATSP Countywide Study – 22 strategies - medical trips highlighted
- COVID - accessing healthcare number one issue for seniors
- Travel Training Feedback – how do I get to my doctor appointments?

Proposed Pilot Overview

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- Concierge TNC services and Wheelchair Accessible Trips for medical trips
- Population Served: Senior (65+) and Disabled Residents in Zip Code 94806 -City of San Pablo and unincorporated San Pablo
- Destinations: Martinez, Hercules, Walnut Creek, Pleasant Hill
 - Oakland in a future phase
- Partners: City of San Pablo and Go-Go Grandparent type concierge service

Proposed Pilot Overview (continued)

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- Length of Pilot: Estimate of One Year with Possible Extension
- Cost of Pilot: \$100,000 - \$200,000+/-
- Source is Measure X, with possible Measure J 28b
- Existing models of similar programs; Concord, Walnut Creek (M-J funds), Fremont, San Leandro and city of Alameda (Measure BB funds)
- Could be discontinued, continued or expanded

Next Steps

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- Bring proposal to the ATSP Working Group – May 2023
- Bring final proposal to ATSP Task Force – June 2023
- Place on the CCTA Agenda for approval – July 2023
- Release of Measure X funds, Any Necessary Agreement – Fall 2023
- Roll out service - early 2024

Questions?

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